



# Syllabus

## COM 110 Public Speaking

### General Information

---

**Date** March 3rd, 2023

**Author** Amy Flagler

**Department** Visual and Performing Arts

**Course Prefix** COM

**Course Number** 110

**Course Title** Public Speaking

### Course Information

---

**Catalog Description** A primary objective of the course is to develop skill in oral communication by helping the student to understand the principles of good public speaking: research, organization, revision, audience analysis, language, and presentation techniques. Emphasis will be placed on the development of self-confidence. This course meets the SUNY General Education Oral Communication outcomes.

**Credit Hours** 3

**Lecture Contact Hours** 3

**Lab Contact Hours** 0

**Other Contact Hours** 0

**Grading Scheme** Letter

### Prerequisites

---

None

### Co-requisites

---

None

### First Year Experience/Capstone Designation

---

**This course DOES NOT satisfy the outcomes applicable for status as a FYE or Capstone.**

## **SUNY General Education**

---

**This course is designated as satisfying a requirement in the following SUNY Gen Ed category**

Communication - Oral

## **FLCC Values**

---

**Institutional Learning Outcomes Addressed by the Course**

Inquiry and Perseverance

## **Course Learning Outcomes**

---

### **Course Learning Outcomes**

1. Write and revise an outline that includes a specific speech purpose and thesis statement/central idea.
2. Research and organize a topic that is supported by sufficient, credible forms of evidence and proof; that informs, persuades or otherwise engages with an audience.
3. Utilize computers and/or other technologies to deliver a speech before an audience in order to illustrate the central idea for the audience members.
4. Evaluate communication for substance, bias and intended effect.

## **Outline of Topics Covered**

---

### A. Introduction to Public Speaking

1. Communication Process
2. Communication Apprehension
3. Listening

### B. Preparing the Speech

1. Audience Analysis and Adaptation
2. Topic Selection and Credibility
3. Purpose and Thesis Statements

### C. Developing the Speech

1. Research and Supporting Material
2. Organizing and Outlining the speech

### D. Presenting the Speech

1. Language and Delivery techniques

## 2. Presentation aids

### E. Speeches for Various Occasions

1. Speaking to Inform
2. Persuasive Process and Argument
3. Special Occasion Speaking